



October 1, 2021

For Immediate Release

***Key Equipment & Supply Company® Has a New Logo***

Key Equipment & Supply Co. is rolling out a new logo on our website, advertisements, and literature

We are announcing our new logo for Key Equipment & Supply Co. Please look for it on our website, advertisements, and all our literature. This new look coordinates with our rental company, Quality Rents®.

“We are so excited about our new logo and branding. The new logo represents our company that has endured for nearly 60 years and continues to expand with a new location in Springfield, Illinois, opening on Monday, October 4, 2021. We are also adding new team members to accommodate your sales, service, and rental needs,” Steve Hyink, President of Key Equipment & Supply Co. and Quality Rents.

Key Equipment & Supply Company has been in business for nearly 60 years, incorporating in October 1962. With the addition of Quality Rents in 2020, Key Equipment & Quality Rents currently operate three facilities in St. Louis (Bridgeton) Headquarters, a branch in Kansas City, and our newest branch in Springfield, IL. All our existing locations offer sales, service, and rentals of new and used equipment, rebuilds of equipment, and a parts department with an extensive inventory.

**St. Louis Headquarters**

Key Equipment & Quality Rents  
13507 Northwest Industrial Drive  
Bridgeton, MO 63044  
800-325-4323

**Kansas City Branch**

Key Equipment & Quality Rents  
6716 Berger Avenue  
Kansas City, KS 66111  
800-262-0149

**Springfield Branch**

Key Equipment & Quality Rents  
1315 Ottis Street  
Springfield, IL 62703  
217-313-7408